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Beijing Ethiopia Business Cooperation Promotion Conference held in Addis Ababa

Addis Ababa, June 21, 2024: The “Beijing Ethiopia Business Cooperation and Promotion Conference” is one of the momentous events to connect businesses from Ethiopia and China, two strong allies from Africa and Asia respectively. This gathering is also the outcome of long years of unwavering diplomatic commitment exhibited between leaders and peoples of the two nations since five decades, it is learnt during the conference.



of long years of unwavering diplomatic commitment exhibited between leaders and peoples of the two nations, which has brought glowing development outcomes” underscores, Mesenbet Shenkute, President of Addis Chamber. She further remarks that the Chinese companies to play pivotal roles in the construction sector of Ethiopia and built several mega infrastructural projects in the country.

Hosted by Addis Chamber jointly with China Council for the Promotion of International Trade Beijing, Sub-council (CCPIT Beijing), the event brought together businesses from the two countries, senior government officials of China and Ethiopia, Chamber of Commerce of the two

countries. In her keynote address to the conference, H.E Semereta Sewasew, State minister of Finance at FDRE, said that Ethiopia is an ideal destination for investment as the country offered conducive investment opportunities that have attracted Chinese businesses in

Ethiopia. Councilor of China’s Embassy in Ethiopia, Yang Yihang on his part said that the conference’s significance in boosting existing economic relations adding that China’s position as a major source of Foreign Direct Investment (FDI) and trade exchange for Ethiopia. “This gathering is the outcome

Cooperation agreements are also signed between businesses and institutions of the two countries whereby Addis Chamber comes as one of those signatories with Beijing Chamber of International Commerce. The event also entertained matchmaking events between businesses of the two countries.

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Editorial

Envisioning Vibrant Trade through Installing Amicable Taxation System and Proper Implementation

It is pretty clear that the role of business communities is remarkable for socio economic development and job creation for citizens. Such roles include job creation, earning forex money, and GDP Growth among the few to cite. Yet all these endeavors can only be achieved through installing fair taxation, proper tax administration and implementation mechanisms.

Whether it is in rural or urban areas taxation shall remain the core pillar for sustenance of economic growth at all. Collecting tax money shall not come at easy price, rather it requires proper tax administration, infrastructure and unequivocal implementation mechanisms. Adding to these notions, any laws, policies or legal frameworks need proper consultation with key stakeholders such as business communities for inclusivity.

Research finds out that Ethiopia's taxation rate is 10 % as compared to the 16 % average for Sub Saharan Africa depicting the meager tax base of the country. This is attributed to lack of agile taxation system, gap in taxation system negative attitude towards paying ta among society ,lack of information, skilled human resource and technology to carry out proper taxation system.

All in all Ethiopia's taxation system and its implementation shall require proper revision by considering the nature of private sector that is anticipated to be realized in the future. In order to tackle these challenges, business communities and concerned government entity shall sit together to dwell on all the hurdles facing taxation system in Ethiopia.

Likewise Addis Chamber shall remain committed to resolve the incumbent challenges of taxation jointly with the concerned stakeholders.

A High profile conference calls for Tax Reforms to consider tax payers interest



By Ashenafi Mitiku

Addis Chamber, June 13, 2024:

This is divulged during the high profile panel discussion held in Addis Ababa. Dubbed as “The Impact of Tax System and its Implication on Private Sector”, the panel brought together key stakeholders from business communities, officials from federal and regional tax authorities, academic institutes, and independent consultants among others.

In his remark to the gathering, Shibeshi Bettemariam, Secretary General of Addis Chamber, underlines that the diverse challenges linked with taxation is rolling till now unabated. Thus Addis Chamber will persist to host such kinds of dialogue forum until such challenges are resolved through policy measures. In her welcoming address to the

gathering, Mesenbet Shenkute, President of Addis Chamber, reiterates taxation as one of the serious challenges to harm doing business environment in Ethiopia that needs to be addressed sooner than later. Reminding the role of business communities for job creation, GDP growth and macro-economic development, yet taxation laws and legal frameworks and the entire taxation system don't consider private sector and tax payers at all, said the president, thus calling for the need to engage business communities while formulating laws and procedures in the future.

Following those opening remarks, the conference brought and shared challenges and, current taxation reform programs as well as recommendations to yield conducive taxation system in Ethiopia.

Among those raised concerns of taxation include the steadily growing volume of taxation both at federal and regional levels, yet tax to GDP ratio remains low during the last five years. Panelists also highlighted the current endeavor to take policy measures on tax reform however it is suggested that vibrant institutions, sound strategy and taking measures such as enhancing the tax base to support the national economy.

Besides to these, panelists also finds out the failure to take tax reform measures that considers the dynamic economic environment, and inability to control the flow of goods and money circulating in the informal economy and the exposure of tax offices to corruption remained to be major challenges of the taxation system in Ethiopia.

During the panel, property and excise tax were discussed widely where major challenges and recommendations were put forward from discussants. Concerning the former, no reforms were taken for the last 48 years signaling how such kinds of taxations are neglected. Some of the major concerns include inefficient property registration mechanisms, lack of integration with concerned bodies, tedious tax compliance system, and absence of

tax payer's charter among others.

Theme on Excise tax, panelists shared the pros and cons of excise tax implementation in Ethiopia. Unlike other taxes, review was made on excise tax twice during the last four years were rated as commendable however such amendments shouldn't encourage illicit business rather it needs to encourage local producers against importers to promote employment opportunities and GDP growth.

Panelists and attendees of the conference also put forward recommendations to rescue the current taxation system including the need to support agriculture that contributes huge role for GDP growth, using new technology in taxation system and introducing mechanisms to combat corruption. In addition to these, tax system need to embed accountable and transparent legal frameworks to combat tax evasion and corruption.

In concluding it was learnt that Addis Chamber to go on hosting such kinds of policy advocacy gatherings to influence policy decisions to yield conducive business environment that can support national development and proud tax payers.

Honorary Consular General of the Ethiopian embassy at the Equatorial Guinea in Malabo and Director General for Middle East at MoFA held discussion with Addis Chamber



By Staff Reporter

High profile figures of MoFA and Addis Chamber held fruitful

discussion on how to bolster trade and investment between Ethiopian and Equatorial Guinea.

In their deliberation, discussants reached to consensus to link businesses of the two countries, export potentials as well as to look for business and economic information to unleash business potentials among the two nations. Seyoum Chane, Deputy Secretary General at Addis

Chamber made wider briefings about major activities of Addis Chamber as well as the current trade volume between the two.

Birhanu Behailu (PhD), Honorary Consular at Malabo, on his part briefs about business opportunities existed in Equatorial Guinea particularly ample business opportunities are there to tap on, he further disclosed. Sectors such as agriculture, meat

export, mining, finance, air transport and education are key sectors to invest in calling on the need to create joint business platforms sooner than later. Discussants from the side of Addis Chamber vowed to sustain the initiative jointly with MoFA in exchanging information and designing joint plans to be carried out in the future.

Sound Policy & Institutions are central pieces for economic achievement, a high profile PPD forum underlines

By Ashenafi Mitiku

Addis Chamber, June 6, 2024: This is disclosed during the high profile PPD Forum hosted by Addis Chamber jointly with Center for International Private Enterprise (CIPE). Themed with “Enhancing Access to Finance for Digital Service Providers” the PPD forum brought together key actors of the digital economy, representatives of government, and young technology entrepreneurs from digital businesses among others. This is the latest engagements of Addis Chamber to voice the concerns of startups and middle level businesses from the digital economic sectors.

In his keynote address, Shibeshi Bettemariam, Secretary General, Addis Chamber highlighted the role of his organization in undertaking various advocacy initiatives and platforms aimed at addressing the various bottlenecks associated with doing business environment including digital economy and finance.

Adding to these, the Secretary General, briefs about the engagements of Addis Chamber in providing digital services such as business information, trainings, media platforms and other services to its members.

Besides to these, the Secretary General underlines policy and institutions as the center piece for envisioning vibrant economy in Ethiopia that eventually resolves the multitude of doing business challenges and the need to devise policies that can provide alternatives for digital economy to thrive.



Hailemeleket Asfaw, Country Director, CIPE for East Africa Regional Office, in his remark lauds the role of Addis Chamber in initiating new ideas and bringing the various concerns of business communities at the front to envision vibrant private sector in Ethiopia. He also said that there diverse challenges of doing business in Ethiopia including access to land, taxation, and access to finance where the latest PPD forum engages in. He went on to say that CIPE will be committed to work towards addressing the essence of peace for business sustenance, promoting regional integration such as ACFTA, anti-corruption activities among others.

Following those opening remarks, the PPD forum brought presentations on financial landscape on digital service providers in Ethiopia, the practical experience of digital service provides and existing policies and initiatives to embolden the digital economy in Ethiopia.

While presenting his paper entitled on Assessing the financial landscape

for digital service providers in Ethiopia, Lemi Tujo, from Technobizia Industrial Development Enterprise said that there emerges massive opportunity for digital business in Ethiopia and he cited successful digital based services such as RIDE in revolutionizing the business landscape. He, however, said that policies and regulatory frameworks have to be business friendly to further boost digital business in Ethiopia.

Daniel Bekele, CEO and Founder of Ashewa Technology Solution S.C said that E-commerce is one of its leading services currently more than one million users are selling and buying products using the platform, further remarks.

Employing more than 90 jobs with 1500 shareholders, Ashewa Technology also provides software development, cloud service and ERP among others.

Despite the promising opportunities for digital economy in Ethiopia, yet much has remained to be done to

empower and strengthen startups in the digital sector thus policies to consider non collateral based loan services for Intellectual Properties to be converted to real businesses. In addition he said that public private cooperation is key to enhance the digital economy and business to shine.

As the third presenter, Khalid Ahmed (PhD) Advisor from ministry of Innovation and technology highlighted the various endeavors and initiatives undertaken by the government to promote digital economy in Ethiopia.

Access to finance is a critical issue that needs to be resolved in policy wise and regulatory mechanisms such as simplified procedure to obtain loan, revising laws, license issues, encouraging partnership among others. He also emphasized the digital Ethiopia 2025 strategy to consider infrastructure as enablers to fully implement the program. Moderated by the Yilkal Abate, president of Information and Communication Association Ethiopia, the PPD Forum highlighted the experience of PPD participants concerning those presentations forwarded by experts of the sector.

Some of these include the need to work collaboratively with banking sector, the presence of fund limitation by central banks that hinders loan provision, bond purchase, the need to understand digital service providers and loan provision, fraud in allocating loan money in proper projects rather than other services, digital illiteracy among different sectors, lack of transparency in digital funding opportunities among the few to cite.

Addis Chamber –Beijing Chamber of International Commerce held talks to boost business

By Yidenkachew Alemayehu

Ethiopia and China have a long history of business relations.

Nowadays public policies in relation to business are improving giving rise for more companies and Foreign Direct Investment, FDI to come to

Ethiopia, said Shibeshi Bettemariam, Addis Chamber Secretary General. He told the visiting business team, that the chamber has arranged about 50 matching platforms for a Business to-Business with Chinese counterparts on, June 21st 2024 at the Skylight Hotel. Addis Chamber will do every facilitation needed to achieve a successful business partnership, he

added. Mrs. Wu Lan Lan, Vice-Chairperson of China Council for the Promotion of International Trade, Beijing Sub-Committee, said for her part that Chinese companies have interest to do business with Ethiopian partners in sectors such as agriculture technology, construction, automotive and medical technology.

She believes that, the B-to-B meeting will help company representatives get the chance for adequate business information and conduct consultations between the two sides, Mrs. Lan noted.

UNICEF's 'U-Report' Project Kicks Off in Ethiopia to Amplify Youth Voices

Addis Ababa/Ethiopia, 18 June 2024: The Ministry of Women and Social Affairs in partnership with UNICEF launched U-Report, UNICEF's digital engagement platform for adolescents and young people on 13th June. The platform was officially launched in the presence of the Honorable Minister of the Ministry of Women and Social Affairs, Dr. Ergoge Tesfaye; Dr. Aboubacar Kampo, UNICEF Ethiopia Representative, along with senior government officials, donor community, civil society organizations, youth, and several UN agencies.

Launched in Uganda in 2011 for the first time, it has since expanded to over 90 countries and 35 million users globally. The platform enables adolescents and youth to speak out

on the issues that concern them and receive useful life-saving information. Over the past 13 years, U-Report has been able to scale up and make a difference thanks to the support of governments, partners, and UNICEF offices that have amplified youth voices and made participation through U-Report engaging and accessible for all, with special focus on the most marginalized.

“The launch of U-Report in Ethiopia is not just a technological advancement; it is a testament to our commitment to empowering our young people and giving them a voice in the decisions that shape their future,” said Dr. Ergoge Tesfaye, Minister of the Ministry of Women and Social Affairs. “It is a bold step forward in fostering a culture of civic engagement, where young citizens

are not merely bystanders, but active agents of change.”

“Young people have a great potential for fostering positive development and progress within any society”, said Dr. Aboubacar Kampo, UNICEF Representative in Ethiopia. “U-Report gives youth a platform to express their most pressing issues as well as opportunities to learn and collaborate with one another.”

Driven by their real-time insights and solutions, U-Report has become a powerful tool for youth that is helping to shape policies and decisions in communities, globally receiving an average of 2.4 million responses per month. U-Report empowers young people to find out about issues that affect them, act, and become part of the change they

want to see.

In addition, the platform has significantly contributed to health information dissemination and awareness creation, especially during disease outbreaks. For example, in Zambia, voluntary HIV testing rates increased from 24 per cent to 40 per cent due to U-Report's influence. Youth voices are increasingly being heard, influencing institutional actions, and contributing to active youth engagement.

U-Report is available via numerous social media, Telegram, WhatsApp, and FB messenger having two main functions: collecting adolescent and youth opinions via polls and communicating information to support their well-being and skills development.

Fruits and Vegetables are under produced with poor investment participation despite ample potentials, a new study unveils

By Ashenafi Mitiku

Addis Chamber, June 7, 2024: Themed with building “supportive policy environment for agro transformation”, the series of studies commissioned by Addis Chamber discloses the current opportunities, potentials and challenges of fruits and vegetables in Ethiopia.

Despite massive agricultural potentials and opportunities existed in Ethiopia, yet the sector suffers from multitude of challenges such as limited varieties and most of the vegetables and fruits have no properly managed value chains, unveils such researches.

The latest study on fruits and vegetables also reveals low attention of extension and research works, lack of coordination and linkage



among stakeholders and prevalence of diseases and insect pests in affecting fruits and vegetables.

In addition to these, the research output attributes lack of subsector specific policies and limited access to finance in affecting smallholder fruits and vegetable as farmers

rarely access loan facilities to run their business. Poor investment participation in agriculture and inadequate input supply are additional factors for hindering the sector.

The panel discussion also put forward a couple of recommendations to

foresee a better agricultural sector and some of these include policies on fruits and vegetables to seek special consideration, the need to produce for purpose and protecting low income consumers to ensure that they are not disproportionately impacted by price rises on fruits and vegetables.

The workshop also heard the concerns of key stakeholders from fruit and vegetable growers and processors as they said the need to put in place sound land use policies for effective agricultural processing schemes and supply of sustainable agricultural products.

In addition such recommendations include sustainable supply of infrastructure such as electricity and water supply.



Addis Chamber Training Institute (ACTI)



List of Upcoming Training Programs

No.	Training Topic	Duration	Time	Training Fee		Venue	Remark
				Member	Non Mem.		
1	Kaizen	May 20 - 24, 2024	1:30PM - 5:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
2	Employee Performance Management	May 27 - 31, 2024	1:30PM - 5:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
3	Digital Marketing	May 29 - 31, 2024	8:30AM - 5:30PM	8,591	10,309	Hotel	3 full days
4	Project Monitoring & Evaluation	June 3 - 7, 2024	8:30AM - 12:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
5	Strategic Marketing Management	June 3 - 7, 2024	1:30PM - 5:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
6	Transformational Leadership	June 4-6, 2024	8:30AM - 5:30PM	8,591	10,309	Hotel	3 full days
7	Talent Management	June 5 - 6, 2024	8:30AM - 5:30PM	5,929	7,115	Hotel	2 full days
8	Customs Procedure	June 10-14, 2024	8:30AM - 12:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
9	Salesmanship	June 10-14, 2024	1:30PM - 5:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
10	Human Resource Management	June 11-13, 2024	8:30AM - 5:30PM	8,591	10,309	Hotel	3 full days
11	Business Communication	June 12-13, 2024	8:30AM - 5:30PM	5,929	7,115	Hotel	2 full days
12	Basic Managerial Skills	June 17-21, 2024	8:30AM - 12:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
13	Supply Chain Management	June 17-21, 2024	1:30PM - 5:30PM	3,542	4,250	Wabi Shebele Hotel	5 half days
14	Project Management	June 18-20, 2024	8:30AM - 5:30PM	8,591	10,309	Hotel	3 full days
15	Secretarial Science & Office Operations Management	June 19-20, 2024	8:30AM - 5:30PM	5,929	7,115	Hotel	2 full days

For further information, please contact the Training Institute through 011-551-3882, 0911194965, 0913249766, 0911343078, 0911160585, dejedesalegn@gmail.com, assefakasa2@gmail.com, hiwottlhn9@gmail.com and hime.by@gmail.com.



Ethiopia's WTO Accession: An Unfinished Journey



BY MULUGETA GUDETA

The World Trade Organization (WTO) is an inter-governmental organization that regulates and facilitates international trade between nations. WTO started operation back in 1995 by replacing the General Agreement on Tariffs and Trade (GATT) that had been established in 1948. It is the world's biggest international economic organization with 164 member countries, according to available information.

The WTO is run by its member governments. All major decisions are made by the membership as a whole, either by ministers (who meet at least once every two years) or by their ambassadors or delegates (who meet regularly in Geneva).

Ethiopia's bid to join the WTO started in 2003 although exploratory work had started earlier. There were many discussions as to the merits and disadvantages of joining the WTO back in the late 1990s. The meetings and discussions were encouraged by AACCSA in order to promote understanding of the WTO among its members as well as create awareness and engage government in the debates.

It should be remembered in this connection that the debate around Ethiopia's WTO accession was first initiated by AACCSA that invited local economists and prominent business people to take

part in the debates. The discussions and relevant conferences were conducted with great sense of concern and commitment although the government by then in power was reluctant to encourage this kind of discussion or debate because of its reservations and bias towards private sector growth.

Ethiopia resumed WTO membership negotiations earnest in 2020 after eight years of interruption. It was envisaged that Ethiopia would conclude the accession process by the end of 2021. However, it seems that the process is paused for the time being and will eventually resume and consummate itself as soon as conditions will be suitable for it.

Members expressed unanimous support for the resumption of Ethiopia's WTO membership negotiations at the 4th meeting of the Working Party on the country's accession, held on 30 January 2020. It was the first meeting of the working party in almost eight years. The Ethiopian delegation said it was ready to work jointly with members to advance and, hopefully, conclude, the accession process by the end of 2021.

It is to be noted that member countries expressed favorable opinions about Ethiopia's bid to join the organization by saying that, "Given Ethiopia's strong drive to advance the accession process, the chair said members could aim at holding the 5th meeting of the Working Party on

issues of accession."

It was also stated that Ethiopia was invited to intensify bilateral market access negotiations with interested members; on the multilateral front, members were invited to submit comments and questions in writing. Concerning legislation, the chair asked the delegation of Ethiopia to revise its Legislative Action Plan and to continue submitting copies of WTO-related legislation, in order that members to have an up-to-date picture of the ongoing legislative reforms in Ethiopia.

The WTO outlines the benefits of joining the organization irrespective of the level of economic development of member nations. The advantages are outlined as being the promotion of free trade through gradual reduction of tariffs, provision of legal framework for negotiation of trade disputes, trading without discrimination, i.e. avoiding preferential trade agreements and commitment to the protection of fair competition. In short, the WTO is characterized as "the only international organization dealing with the global rules of trade. Its main function is to ensure that trade flows as smoothly, predictably and freely as possible."

However, some writers on the subject of WTO accession often express doubts as to the benefits poorer or less developed countries like Ethiopia would reap from their membership to this international body. However the objectives of the WTO, at least in theory may also be beneficial to the developing countries, although the objectives of the WTO are sometimes perceived as benefiting developed countries more than developing ones.

The benefits of increased trade are not shared by developing countries like Ethiopia. The least developed countries ("LDCs") represent over 20% of the world population yet only generate 0.03% of world trade. "The WTO, while stating that it seeks better outcomes for all its members, is run by developed industrial nations such as the United States. The uniform rules implemented by the WTO fail to address that different countries have different economic circumstances and needs. These disadvantages seem to outweigh

the benefits of membership in the WTO based on Ethiopia's current economic situation and the goals of its government."

However, joining the WTO is not without its advantages though. "Joining the WTO comes with a range of advantages, one of which is lower prices for consumers. Removing tariffs enables consumers to buy cheap imports. Tariffs increase the prices of imported goods. Because of this, domestic businesses are not forced to reduce their prices to compete with foreign producers, and domestic consumers are left paying a higher price for goods as a result." One of the key components concerning WTO membership is that it encourages free trade that is bound to favor a country's exports on the principle of comparative advantage. The above-quoted author for instance says that, another advantage of promoting free trade involves the economic law of comparative advantage, which states that free trade will enable an increase in economic welfare because countries can specialize in producing goods where they have the lowest opportunity cost.

If a country such as Ethiopia is relatively better at producing coffee than bananas, it makes sense to put more resources into producing coffee, and to export some coffee in order to pay for imports of bananas. This would remain true even if Ethiopia was also the world's best" AACCSA as a major stakeholder in Ethiopia's WTO accession had taken the matter seriously since the start of the process. In a study published by AACCSA back in 2008, and entitled, "How to Optimize Advantages of Accession to the World Trade Organization and Measures to be Taken to Meet Possible Challenges" a summer recommendation was formulated at this end of the study findings. One of the recommendations says, among other things, "It is important to recognize that in the accession process, clearly identifying reform objectives helps position an acceding country to use the process to its own advantage, leveraging the multilateral process to advance domestic reform." Thirteen years on, his statement is still relevant in view of Ethiopia's ongoing quest to join the WTO.



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